

New Hampshire Senior Games
ANNUAL SPONSORSHIPS FOR THE 2025 NEW HAMPSHIRE SENIOR GAMES
"Your Sponsorship Will Promote Healthy Lifestyles for Active, Older Adults!"



**2025 New Hampshire
Senior Games**
Where Fun & Fitness Meet!

Benefactor Sponsor: \$Unlimited

Benefits include:

Any and all benefits of any other level sponsorship. Some benefits such as naming rights for the games or naming rights for a sport may already be committed for the year.

Exclusive press release.

Logo printed on inside of medal neck ribbons.

Other mutually agreed benefits.

Presenting Sponsor: \$Negotiable

Benefits include:

Naming rights to 2025 New Hampshire Senior Games.

Company name and logo printed on promotional material.

Extra-Large company logo prominently displayed on the back of athlete T-shirts, with preceding words "Presented By".

News release and photo-op available.

Banner advertisement with logo prominently displayed on NH Senior Games web site with hyperlink, social media posts, press materials and other informational and collateral material that is developed.

Speaking opportunities at events attended by athletes, volunteers, families and friends.

Company banner displayed at all sporting event venues.

Can provide a bag of company literature, coupons, bling, etc. to be given out to athletes at all events.

Opportunity to have a tent/table at any sporting event subject to approval of venue site management.

Other mutually agreed benefits.

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Diamond Sponsor: \$15,000

Benefits include:

Company name and logo printed on promotional material.

Large company logo prominently displayed on the back of athlete T-shirts.

News release and photo-op available.

Banner advertisement with logo displayed on New Hampshire Senior Games web page with link.

Provide a company banner to be displayed at sporting events.

Speaking opportunities at events attended by athletes, volunteers, families and friends.

Naming rights for one major sport.

Event or special award sponsorship – additional \$1,000.

Other mutually agreed benefits.

Platinum Sponsor: \$10,000

Benefits include:

Company name and logo printed on promotional material.

Large company logo prominently displayed on the back of athlete T-shirts.

News release and photo-op available.

Banner advertisement with logo displayed on New Hampshire Senior Games web page with link.

Provide a company banner to be displayed at sporting events.

Speaking opportunities at events attended by athletes, volunteers, families and friends.

Naming rights for one major sport.

Event or special award sponsorship – additional \$1,000.

Other mutually agreed benefits.

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Gold Sponsor: \$5,000

Benefits include:

Company name and logo printed on promotional material.

Medium-sized company logo on the back of athlete T-shirts.

Banner advertisement with logo displayed on New Hampshire Senior Games web page with link.

Provide a company banner to be displayed at sporting events.

Recognition at events attended by athletes, volunteers, families and friends.

Naming rights for one available sport.

Event or special award sponsorship – additional \$1,000.

Other mutually agreed benefits.

Silver Sponsor: \$2,500

Benefits include:

Company name printed on promotional material.

Small company logo on the back of athlete T-shirts.

Banner advertisement with logo displayed on New Hampshire Senior Games web page with link.

Company logo displayed on New Hampshire Senior Games web page with link.

Provide a company banner to be displayed at sporting events.

Event or special award sponsorship – additional \$1,000.

Other mutually agreed benefits.

Bronze Sponsor: \$1,000

Benefits include:

Company name printed on promotional material.

Company logo displayed on New Hampshire Senior Games web page with link.

Recognition at events attended by athletes, families, and volunteers.

Other mutually agreed benefits.

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Supporting Sponsor: \$500

Benefits include:

Company name printed on some promotional material.

Company logo displayed on New Hampshire Senior Games web page with link.

Other mutually agreed benefits.

In-Kind Sponsor: Donation of goods or services

Benefits include:

Company name displayed on New Hampshire Senior Games web page with link.

Other mutually agreed benefits.

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Contact us at info@nhseniorgames.org or call 603-488-0229 and ask about becoming a sponsor.

Our tax id numbers are:

EIN: 22-3007843

NH Charitable Trusts – Registered Charity #10955

“Don’t Take Life for GraniteSM”